

Eliminate Writer's Block

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Excerpt From Training Manual

For Coaching Purposes Only

Information products provide the opportunity to grow your successful business where you sell paper, ink, audio files, cd's, dvd's, sell access to teleseminars or your voice.

Essentially, anyone can create info products. Yes, even you.

You have a unique skillset or knowledge that can be presented in such a way that it will provide value to others.

Customers buy based on the VALUE you provide rather than the cost of producing them.

Discover how you can become a part of the information age and build massive profits for your business as you shift your business model from one to one, to one to many.

It is through this process that you will effectively monetize your knowledge and create more income and more freedom from your business.



How to Productize, Package and Promote Your Expertise For Maximum Results

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“Eliminate Blockage” Swipe File

Simple sentences to start with:

A common misconception when is
A great method I use to is
A surefire way/method to is to
An easy system to follow for improving is
Before you make sure you
Before you can be confident about you must
Bottom line. If you want you need to
By doing you will
Contrary to popular belief, can be a good thing
Here is an easy to follow daily schedule for
Here's a simple checklist for
Here's a simple example of how to use
Here's a step-by-step guide to
Here's what you can do when
I encourage you to think about
If this is your first time to you should
If you spend just (time) doing
If you're a beginner, then the first thing you should do is
If you're concerned about then
Imagine the incredible results you will achieve when
Imagine how you'll feel when
In a nutshell you will achieve as long as you
Introducing into your schedule will
It only takes a few minutes to
It's important to remember that
Let's take a look at what you need to to
My aim is to
My guess is that
Never be afraid to
Never underestimate your power to
One of the biggest reasons for is

Only a small percentage of achieve

Recent evidence suggests that

Recent studies have shown that

So how do you discover

So what exactly is

So how exactly does do/get/make

The advantages of are

The amazing thing about is

The best model I've seen for is

The biggest mistake in is

The great thing about is

The key to is

The most important step to is

The most important thing you can do is

The one lesson I wish I learned years ago is

The problem with is

The real secret to is

These simple solutions to your challenges will

This is without a doubt the best method/value/strategy

This simple formula shows

To be successful with you must

To get going on you need to

To get the full benefit of you must

To have a successful you need to

To prepare foring, you need to

Using is a great way to

When most people think about they

When you need to remember that

Use the following to introduce a main point:

A great example of is

A great way to reduce is

A proven way to get faster results from is

An easy to use system is

An effective way to speed up your results is to

An important reminder about is

An often overlooked cause of is

Here's a really good reason why you should/need to....

Here's a simple method to

Here's a simple shortcut to

Here's the truth about

Here's a rule about you should break

If you want to avoid than you need to

Many forget to include when

Many people aren't aware that is

My one greatest piece of advice for (to) is

My secret foring is

One of the best ways to is to

One of the most important things about is

One sure fire way to is to

One thing I learned from is

The best lesson I learned about is

The biggest mistake in is

The biggest secret to is

The first thing to do is

The one thing every needs to know is

The one thing that most people don't know about is

The real secret for is

The slowest (hardest) way to is to

To be successful at you need to

Use to introduce multiple points or steps: *(change number to suit)*

Do the following two things consistently

Even if you hate my top seven reasons why you should

Here are just seven examples of

Here are just seven of the reasons you should

Here are seven interesting facts about

Here are seven myths to dispel about

Here are the top seven reasons you should

Here's a simple seven-step checklist for

If I had to pick just seven (reasons/steps/facts) I'd pick

I'm going to address the top seven issues for

It only takes a few minutes to

Let's identify seven reasons for

My top seven suggestions are

Seven easiest ways to are

Seven important reminders are

Seven questions you can ask are

Seven reasons why is so important are

Seven simple things you can begin to do today are

The seven choices you can make right now are

The seven common threads for are

The seven key ingredients for are

The seven main phases you go through are

The seven most powerful actions to take to are

The seven most productive steps to are

The seven steps that follow reveal the secret to

The top seven exciting areas of are

The top seven mistakes made by most are

The top seven most effective ways to are

The top seven options are

The top seven things to consider are

The top seven things you can do today to are

These seven steps are the complete picture to

These seven techniques will have you master

This presentation addresses seven important questions

Top 7 Benefits Of

Top 7 Clues That

Top 7 Myths About

Top 7 Qualities Of

Top 7 Reasons Why

Top 7 Rules Of

Top 7 Signs That You

Top 7 Steps to

Top 7 Symptoms Of

Top 7 Ways to

Two of the main concerns I hear are

Using these seven simple techniques alone will

What are the top seven incentives?

Templates & Swipe Files

This section will provide you with a variety of templates and swipe files to assist you as you compile your own information products.

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